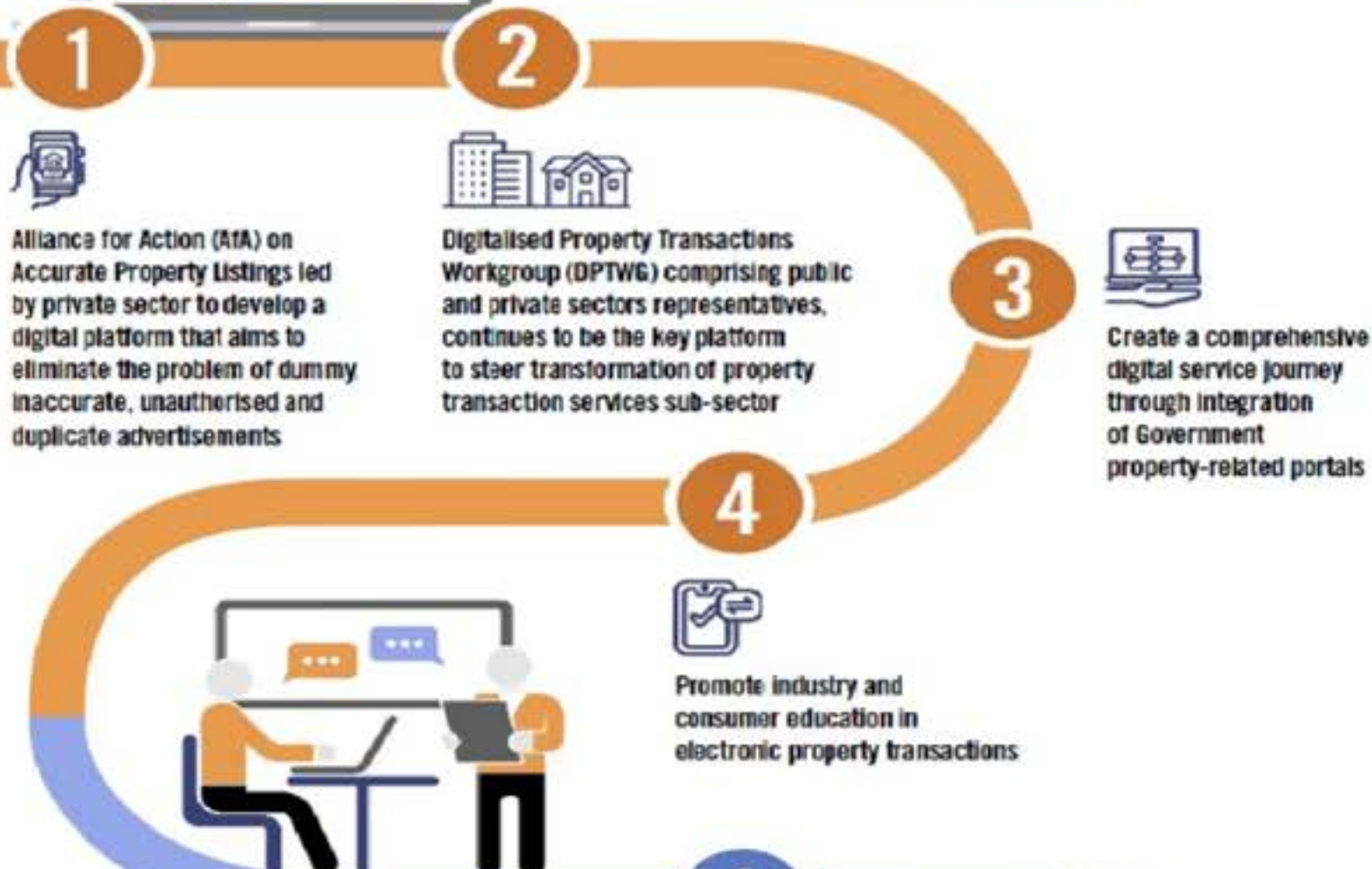


REAL ESTATE INDUSTRY TRANSFORMATION MAP 2025

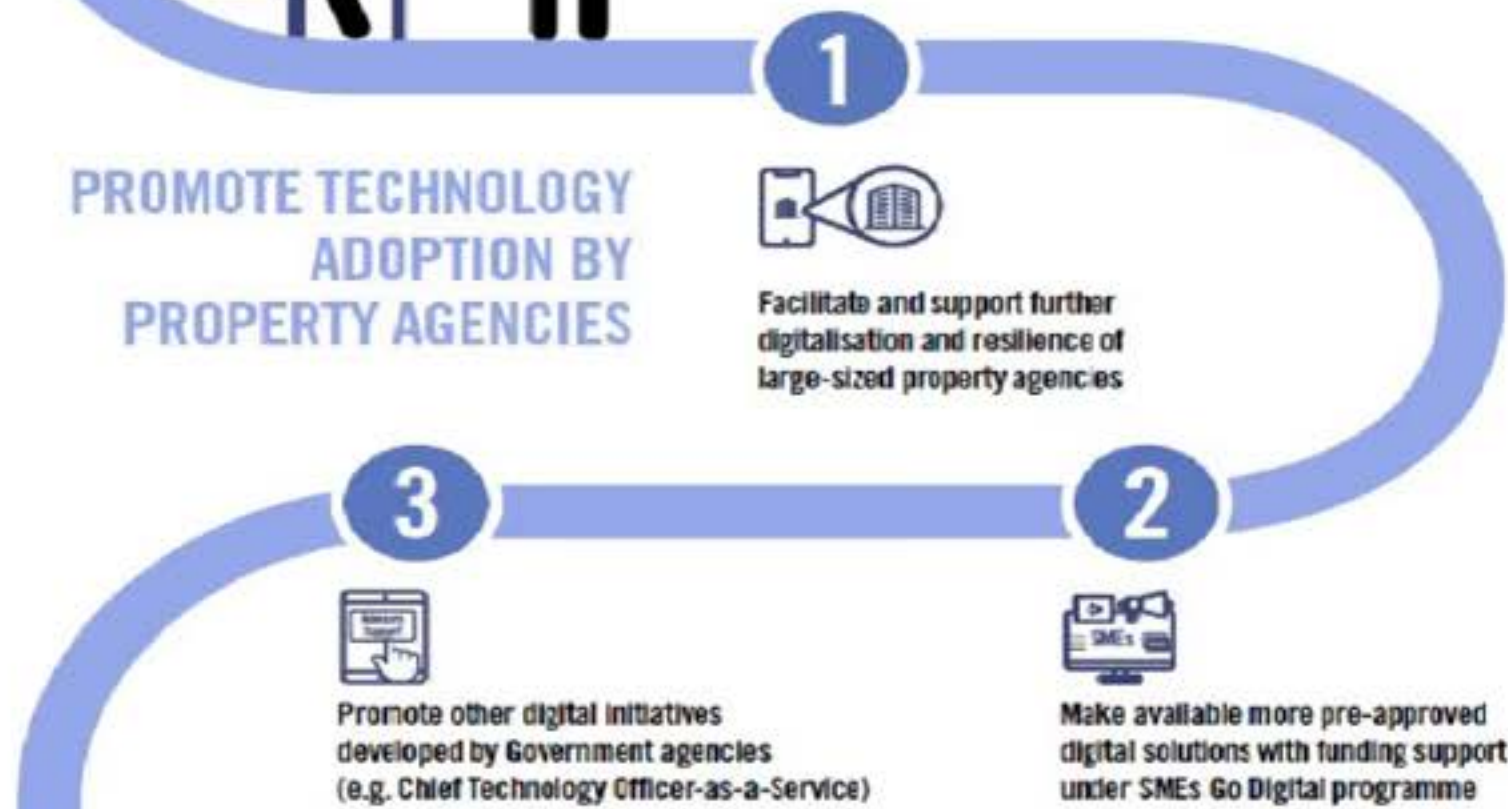
TRANSFORMING THE REAL ESTATE AGENCY INDUSTRY TO BE PROFESSIONAL, PRODUCTIVE AND RESILIENT



DIGITALISE PROPERTY TRANSACTION PROCESSES



PROMOTE TECHNOLOGY ADOPTION BY PROPERTY AGENCIES



ENHANCE VALUE ADD OF PROPERTY AGENTS THROUGH EMPHASIS ON SKILLS DEVELOPMENT

